



**FOR IMMEDIATE RELEASE**

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**TRUMBULL ECONOMIC DEVELOPMENT COMMISSION  
 THANKS TRUMBULL BUSINESS COMMUNITY**

**Trumbull, CT -- (May 9, 2011)** An enthusiastic crowd of approximately 120 business people attended Trumbull Economic Development Commission’s Fifth Annual Business Appreciation Breakfast on May 3 at the Trumbull Marriott. EDC Chairman, Jim Abraham welcomed guests stating, “This morning gives us an opportunity to formally thank our local business partners for locating in Trumbull and helping us encourage others to do the same.”

Abraham reminisced about the evolution of the Economic Development Commission. He explained the EDC has gone from a group of volunteers striving to make Trumbull a business friendly community to becoming far more proactive by developing and implementing a strategic and marketing plan, publishing periodic communications, and building relationships and partnerships with town, regional and state agencies and organizations. “But the most significant action that we took with the support of both our former First Selectman Ray Baldwin and our present First Selectman Tim Herbst, was the hiring of our first professional director, Deborah Evans Cox. She has been the face of EDC as well as its heart.”

First Selectman Timothy Herbst also thanked Trumbull's business community for its valued partnership. He expressed appreciation for all Town Boards and town staff for working tirelessly to ensure that Trumbull is the high caliber, safe, and financially sound community that attracts and supports businesses. Herbst discussed the town's strong economic development strategy and town efforts that contributed to the 93 million dollar increase in revenue last year. He thanked Westfield for its investment in Trumbull and applauded their generosity as a community partner. Herbst highlighted some key developments expected in 2011, including a 76,000 s/f medical building on Quarry Road, additional remodeling in Trumbull Center, Bridgeport Hospital's new Cancer Treatment Center on Park Avenue, and some new developments at Long Hill Green and on Route 111.

To that end, Deborah Cox, elaborated on Trumbull's evolution, stating that Trumbull's doors are not just "Open for Business," as the current slogan states, but in fact, many businesses continuously discover and realize that The Town of Trumbull is really working for them. Along with a comprehensive list of business-friendly assets, Cox emphasized that Trumbull's government, employees, commissions, and community groups work collaboratively to help businesses thrive. "Don't just take our word for it," Cox said, "listen to what some of our largest businesses say about us." Cox then showed a 5-1/2 minute video that features executives from UnitedHealthcare, Unilever, Sun Products, Sikorsky's Helicopter Support, Westfield, Network Synergy, CooperSurgical, and Bridgeport Hospital explaining what the words, "***Trumbull CT - Working for You***" means to their company.

Numerous whispers of "Wow!" were heard once the video stopped playing. "They weren't scripted," Cox said, "we just asked them what those words meant to them and their business. This is our new slogan."

Nick Perna, Economic Advisor to Webster Bank, was the keynote speaker of the event. In his engaging manner, Perna outlined the need for efficiency in government and also talked about regionalization and consolidation of services as a potential way of reducing costs. He stated that substantial improvement to the state's economy can only be realized through both tax increases and spending cuts, but did not give what the balance should be between the two.

Cox ended the meeting stating, "Our video was produced by Firelight Media, an Emmy Award Winning Digital Media Business. Our new logo was created by a highly successful marketing organization, SFA Marketing. My suit was purchased at Lord & Taylor. All are local businesses. Trumbull CT is working for me!"

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