

For Immediate Release
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Trumbull Businesses Walk for a Cause

Approximately 75 business people who work in the Trumbull Corporate Park off of Route 8 spent their lunch hour participating in the Walk-A-Thon for the Connecticut Special Olympics last week. Each person donated at least \$20 and their lunch hour for the cause. Unilever Corporation donated an additional amount of money to support their fellow Corporate Park business neighbors. In turn, the Special Olympics supplied a t-shirt and picnic lunch. Lisa Vane, the executive director for the Trumbull Chapter of the Special Olympics ran the event. Trumbull's Economic Development Director, Deborah Cox facilitated getting participants from the businesses in the Corporate Park. Leo and Steve Field, of Prime Development, hosted the start and finishing points of the event at their office building on Merritt Boulevard.

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Numerous companies were represented on the Walk, and nearly half of the walkers were Unilever employees. Other participants were employed at companies like Omaha Mutual Life, Home Instead, Select Business, and Prime Development. Cox indicated that Trumbull companies and their employees are very active in the community. "There is a real spirit of generosity and community among business people in Trumbull. Time and again, they come together for events like this or to generously give of their time, resources, or financial aid to help individuals and town organizations. We're very fortunate."

The idea for the Walk-A-Thon was initially discussed during the first Trumbull Corporate Park Association meeting earlier this year. Established this year, the Association is comprised of members from all the companies located within the Corporate Park. It serves as a vehicle to bring companies in the Park together to share ideas and concerns with each other and town officials, and to create a sense of community among the businesses. "The Walk-A-Thon was a great way to keep the momentum going, and to foster a spirit of community as individuals walked for an excellent common cause," said Cox.

The event raised over \$2,000 for the Special Olympics, and the spirits of the business participants appeared elevated that day as well.

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