



For Immediate Release:
October 19, 2009

Contact: Matt Molony
843-795-9292
843-708-0533 (Cell)

**WHY ARE KIDS IN TRUMBULL (CT) EXCITED TO PLAY IN TRASH?
The Sun Products Corporation Donates Sustainable FULL CIRCLE Playground
Represents 50,000 Plastic Fabric Care Containers Recycled Not Landfilled
Friday, October 23rd Community Build Day to Capture 2,000 Volunteer Hours**

WHAT: FULL CIRCLE Playground Community Build Day, Grand Opening and Dedication Ceremony
The Sun Products Corporation donates sustainable playground to the Town of Trumbull

WHERE: Trumbull Nature and Arts Center – 7115 Main Street, Trumbull, CT/203-452-4421

WHEN: Friday, October 23, 2009, 7:30am – 5:00 pm

7:30 am – 10:00 am	Playground Build Begins
10:00 am – 4:00 pm	ROMPING WALL Finishing and Hand Prints *All volunteers/guests invited to imprint their hands on the Rumping Wall
10:00 am – 1:00 pm	Assemble Site Amenities
12:00 pm – 12:30 pm	Concrete Pour
12:30 pm – 3:00 pm	Mulch Brigade
3:00 pm – 4:00 pm	FULL CIRCLE Playground Grand Opening
4:00 pm – 4:45 pm	Dedication Ceremony

WHO: Raymond G. Baldwin, First Selectman, Town of Trumbull
Neil Defeo, CEO, The Sun Products Corporation
Kathleen Warner, District Director, US Representative Jim Himes
Sun Products Associates, Community Volunteers, Trumbull School Children

- WHY:**
- The FULL CIRCLE Playground initiative represents Sun Products and the Town of Trumbull’s shared commitment to sustainability and community.
 - The Playground is made primarily from recycled plastic (HDPE#2) sustainable lumber representing more than 50,000 of Sun Products’ plastic all®, Wisk® and Snuggle® containers recycled rather than landfilled.
 - The community build day expects to deliver more than 2,000 Sun Products associate and community volunteer service hours to the Town of Trumbull.
 - Sun Products’ long-term commitment to Trumbull and Fairfield County includes their soon-to-open North American Technology Center in Trumbull and their recently opened North American headquarters in Wilton.
 - Representative of a true public-private partnership – the result of good citizen stewards stepping up to meet the needs of municipalities in challenging economic times – the “FULL CIRCLE” playground initiative demonstrates a commitment to shared priorities.
 - Sun Products and Trumbull share the goal to enhance available resources for children and families to be active outdoors, get dirty and enjoy life in their community.
 - The playground will be landscaped with native plants and green design in early spring 2010.