

Trumbull Day Commission Meeting
April 25, 2013
Town Hall
Long Hill Conference Room

- I. Call to Order
- II. Pledge of Allegiance
- III. Review of Minutes
- IV. Chairman's Report
- V. Secretary's Report
- VI. Report from PROMOTE – Barbara Whetstone & Trista Morin
- VII. Subcommittee Reports
- VIII. Old Business
- IX. New Business
- X. Adjournment

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Trumbull Day Commission
Special Meeting Minutes
April 18, 2013

Commissioners Present: John Karpowich, Charles Letezeio, Joanne Orenstein, Elizabeth Mastroianni

Others Present: Barbara Whetstone, Amy DeZenko, Amy Lucas, Stephanie Peters, Vicki Tesoro

Chairman Karpowich called the meeting to order at 7:04 PM.

Karpowich explained to the group that Mitch Hallock and Mike Reilly have resigned from the commission, leaving a four person requirement for a quorum. Barbara Whetstone brought copies of the estimated budget, that was passed out last week as well, for the group to review. Elizabeth asked what the Board of Education expense for \$3,000 was for. Barbara explained this was the price from Steve Kennedy for the personnel on the school roofs. There is a possibility this number will go down.

Karpowich explained the purpose of the special meeting was to discuss Trumbull Day admission fees. Barbara presented what other events charged for admission. The Norwalk Oyster Festival is \$12 for adults, \$5 for children ages 5-12, \$10 for seniors and children under the age of 5 are free. The Bridgewater Fair is \$8 for adults, \$5 for seniors and children 12 and under are free. The Durham Fair charges \$15 for adults, \$11 for seniors and children ages 11 and under are free. The Orange Fair is \$7 for adults, \$5 for seniors and children 15 and under are free. Barbara reminded the group to keep in mind that each dollar added to the admission fee would be another \$10,000 in revenue, based on today's estimates.

Based on the estimated budget, admission is currently priced at \$5 per ticket for 10,000 people, leading to \$50,000 in admission revenue. John suggested, since kids will be going on rides, children's admission should be a little lower due to the additional purchases of ride tickets and wrist bands. Veronica Lenzen sent an email with the price suggestions of \$8 for adults, \$5 for children ages 3-12, \$5 for seniors, children 3 and under could be free and the family pack for \$25. According to Elizabeth, Veronica suggested the family pack include two adults and four children. Joanne Orenstein told the group she worked with an organization who's family pack included two adults and two children. Joanne further explained, a lot of people may feel the admission fee in addition to the money they spend that day inside the event, is too high. Barbara stated the Norwalk Oyster Festival is very successful with their prices. and it is important to attract both Trumbull people, and other towns. People are aware there will be admission fees, ride fees and food costs. Perks do come with these costs, however. There will be entertainment provided all day, rides and children's entertainment. Amy DeZenko questioned what the Rotary is charging. John explained the Rotary is charging \$25; however, they are using that money to build veterans' houses. Barbara proposed the group begin discussing numbers.

There was a general discussion on admission pricing. John made the recommendation of \$7 for basic admission, children ages 5 and under are free, children ages 6-13 are \$5 and seniors are \$5. The family package, including two adults and two children, should cost \$20. Active service

members are free, per Veronica's suggestion.

John Karpowich made a motion to go with the admission rates of \$7 for adults, \$5 for children ages 6-13, \$5 for seniors, children ages 5 and under and active service members are free.

Elizabeth Mastroianni seconded the motion. The motion carried by a vote of 4-0.

The admission prices will allow people to re-enter the event. If the commission wanted to track the age groups that attend, Barbara stated it is possible to color code the admission bracelets.

John Karpowich made a motion to adjourn at 7:29 PM. Charles Letezeio seconded motion.

The motion carried by a vote of 4-0.