

Town of Trumbull Community Television

Advisory Council

January 19, 2012 MINUTES

In Attendance: John Annick, Donna Cassidy, Marilyn Lord, Gary Cialfi, Peg Perrillie, Sue Horton, Vince Fini, Jim Lang, Shawn Tait, Byron Campbell, Jackie Carlino, Tom Kelly, R Mincieli, Kate Donahue, Donna Girot, Bill Chin, Roy Fuchs, Tony Hwang (ex-officio) Brian Modarelli

Absent: Jeff Hackett, Ken Mayo, A Pijar

Meeting called to order by John Annick at 8:04 am.

Opening Remarks:

-2 videographers have left the Trumbull area. Leisa Taylor will be available for limited projects.

-Membership list distribute & reviewed by members. Members indicated which information they wish to have published on town website

- Donna Girot working with THS to develop THS renovation video

Minutes:

Minutes of December 2, 2011 BOD meeting reviewed by members. Motion to approve minutes made by Kate, seconded by Byron. No comments. All members in favor.

Minutes of December 8, 2011 special meeting reviewed by members. Motion to approve minutes made by Kate, seconded by Marilyn. No comments. All members in favor.

AT&T UVerse:

John contacting Cheshire school system to request info about videography classes which could be used as guide to develop more updated videography classes at THS. John will contact AT&T for funding.

Charter Advisory Council:

Report given by Jim. Complaints about Charter from the public is filtered through Jim. Charter has hired a person to develop new retraining program for call center and employees in field. AT&T had a state advisory council with Charter Advisory Council member as member (Greg Davis). AT&T council very proactive and are

trying to make rule changes including return of cable television user fees to local communities.

DPUC Grant:

Jim sent PR (publicity) memo to John which was distributed to members for review and suggestions. John will follow up.

Government:

-John contacted Congressman Jim Himes office regarding possible grant funding for operational needs. John has not heard back from Himes office. Jim suggested following up with phone call. Tony spoke with Hime's office person and will re-contact Jim Himes office.

-John has planned meeting with First Selectman Herbst to request operational funds.

THS Studio Move:

Shawn stated studio renovation is part of the last phase of THS renovation. Will not be completed until 2013. Kate stated she has upcoming Enhancement meeting and will discuss this with Dr. Tremaglio. John asked if it would be appropriate to meet with THS Building Cmt. Shawn stated meeting with building cmt. is not needed at this time.

Budget:

\$20,000 has been requested for videographers. Byron asked if budget request should be increased to include some operational costs. John will discuss this with Tim at upcoming meeting. John would also like to meet with new part-time town PR person. John will present strategy meeting memo to Tim. Kate stated we should more closely define our needs. She suggested developing 4-5 priorities. Tony suggested disseminating letter to PTA, BOE, BOF & Town Council to let them know we are engaging with First Selectman and are being accountable to the public. Kate will work with Roy to develop letter and memo for John to present to Tim at meeting.

Video on Demand/Live Streaming:

Shawn has upcoming meeting with vendor today to discuss video on demand (VOD) needs. John asked Shawn to send him minutes on meeting. Shawn stated line that feeds school does not currently have enough capability to support VOD. Byron suggested requesting 2nd internet line to assist VOD needs. Shawn stated Byron should contact Jeff regarding this. John asked Bill Chin to look into

determining what cost would be and who would be responsible for additional line. Comments included connecting Council chambers to THS to allow live broadcasts. Roy asked if capability for VOD & live streaming is included in strategic plan. John suggested Tec sub-committee should follow up on this. Sub-committee members are Jeff, Shawn, Byron Bob, Bill & Jim. Byron will send memo to sub-committee to discuss this.

THS Enhancement Sub-committee:

Report given by Kate. Better, more updated videography classes would like to be added to THS curriculum. More student videographers are being recruited. Morning announcements are now being viewed on classroom whiteboards. Donna G. will be producing THS renovation video.

General Discussion:

-Dorothy Merritt, the Senior rep, has resigned. John is looking for new member to replace her. John has asked Town Hall for suggestions and members were asked to give thought to anyone they know who might be interested. Sue suggested contacting Jean Ferrara for suggestion.

-John would like to have Roy appointed to committee. Motion to add Roy to committee made by Jim, seconded by Kate. No comments. All members in favor.

-Jim asked committee to change our name by replacing Cable to Community to Town of Trumbull **Community** Television Advisory Committee. This would better reflect the channel makeup with AT&T U-verse. Byron asked if name change could affect PEG monies. Jim stated no. Motion to change name made by Jim, seconded by Donna. No further comments. All members in favor.

Meeting adjourned at 9:05am

Next Meeting- March 8th

TO-DOS

+Donna will send updated membership to members and town hall

+John will follow up with DPUC grant publicity

*** John will send Proposed Legislative comments to Tony Hwang for consideration**

+Tony will re-contact Jim Himes office regarding grant funding

- +Kate will discuss THS studio renovation with Dr. Tremaglio at upcoming enhancement meeting**
- +Kate & Roy will prepare strategic planning letter & memo for John to present to Tim**
- +Shawn will send John minutes of meeting with VOD vendor**
- + Bill Chin will look into determining what cost would be and who would be responsible for additional line for VOD & live streaming**
- + Byron will send memo to Tech sub-committee to meet & discuss VOD & live streaming**
- +Members will give thought to adding new member from senior community. John will contact Jean Ferraro for possible member suggestion**
- +**