

TOWN OF TRUMBULL TELEVISION COMMUNITY ADVISORY COMMITTEE

MEETING MINUTES OF AUGUST 23, 2012

AT Trumbull Library Conference Room

Attendees 8/23/12 – Meeting began at 8:05 AM

Sue Horton, Jackie Carlino, Byron Campbell, Tom Kelly, Roy Fuchs, Donna Girot  
Ken Mayo, Bob Mincieli, Kate Donahue, John Annick, Jim Lang, late

Meeting schedule, committee list, proposed logos, and agenda distributed.

Group was asked about interest in serving as Chair – John will step down after 9 years. Marilyn Lord has resigned. Scott Kerr from Rotary is a possibility. Consider co-chair?

Donna Girot on board as Supervising Producer

Studio has been built and painted – equipment is in the studio – Internet not operating in school...Charter not set up.

Feb. 8 – meeting with studio participants. June – suggested temporary location – station has been down over four weeks.

Donna contacted Charter – not possible for them to televise our programming.

BOE requested a presentation about our community television Station – maybe October meeting?

John working on list of Chairperson duties/responsibilities

Motion to accept minutes from 06/14/12. All approved.

For review:

Change policy about making copies (requests) before airing. Economic Development wanted to pull all Planning & Zoning tapes as an example. Noted by Kate: Town meetings should not be available to public before air date – consider this if making policy change.

Waiting for Board of Education to approve a sign in front of THS of TCT.

Charter Advisory Council – No report. Jim has stepped down as Chairperson.

2012 Strategic Priorities – 501C3 status – a CPA has shown some interest in helping to establish it. Motion to pursue. Approved. All in favor. John will pursue.

Survey – community television logo. Input was given on logo and suggestions to make it more community oriented. Some discussion on ‘bubbles’ and their appropriateness...revisions will be considered. D Girot will follow-up.

Program Review Committee put in place - Four person committee of Minicelli, Perillie, Fuchs and Girot – turn over 1 ½ years schedules/formats - evaluate type/programs  
Suggestions – weekly news program Review format of schedules

CT Alliance For Community Media – Northeastern Conference (Nov 10?) in Plymouth, MA - Donna will email details to council members

FCC wants to receive info. Of PEG – if we don’t respond their only view would be of cable operator.

Three organizations are providing a template to help stations provide info. Template is on website- will send link. Jim will draft a response for the Committee.

Jackie prepared a release for Donna’s hire. Open house/press conference discussed. Media event for sign placement.

Does cable station know # of viewers? Discussion. This is not made available to us.

To confirm ...We cover local elections – will not cover national

Motion to be presented at Charter meeting for a Government Channel – have 1<sup>st</sup> Selectman and Advisory support – Charter would be required to provide a government channel.

Motion to approve Jim Lang to present to Charter Advisory Council – 1<sup>st</sup> Selectman support – would like board support. Option of a gov’t channel. All present in favor of Jim proceeding.

How it gets implemented would be divided at the time it (if) gets approved. Just giving us an option.

Motion to adjourn at 9:20 AM