

TCTV

Meeting of December 12, 2015

Members present: Kate Donahue, Roy Fuchs, John Annick, Donna Cassidy, Jackie Carlino, Vince Fini, Susan Horton, Kevin Shively, Shawn Tait, Tony Hwang

Meeting called to order at 7:48am by Kate

Updates:

Administrative~

Committee Appointments; John and Jim met with First Selectman Herbst to discuss reappointments of current TCTV members. Tim would like to change TCTV Fromm Committee to Commission. Tim believes doing this would provide more opportunities for budget requests. Tim would also like to have fewer members on committee.

Budget; Kate, Byron and John attended BOF meeting to request funds for equipment to replace cameras. Request was denied by BOF. BOF stated request for equipment should be included in 2016-17 budget request. BOF does not want to disperse funds from the town's general fund. TCTV does not have a line item in the town's capital budget. John has invited Tim to attend a future TCTV meeting.

Policy; Policy Committee met to discuss Jim's request to change TCTV policy for election time issues. Jim had requested members step off committee if running for office or assisting with a campaign during election season (4 months). Policy Committee recommended members who are running for office or assisting with campaigns would be allowed to participate in discussions and debates on content at meetings during election season but recuse or abstain from any voting during this time. John expressed concern regarding members who are speaking publicly and/or writing letters representing TCTV during election time. Donna C suggested members should not participate in the above unless approved by chairperson(s) or designated person. Policy Committee will have updated language for January meeting.

Programming~

Donna G stated budget season and school concerts are keeping her busy. Donna has stockpiled shows for airing during busy times. 'Ask The 1st Selectman' show will be taped Thursday. Show will be approximately 1/2 hour and will air during prime time if space is available in schedule. Donna will be creating a Building Topics Mentor Team to assist her with appropriate questions for Ask The 1st Selectman show. She is looking for town folks who are engaged in the community to help her develop focused unbiased questions for controversial issues. Donna requested members send her names of potential Mentor Team members.

Technical~

Town Council Chambers; New AV system request was rejected by BOF.

Request will be included in 2016-17 budget request. John expressed concerns about audio during some meeting broadcasts. Donna stated more sophisticated equipment could be used to improve audio quality. Donna also said the addition of a part-time editor would also be of great help. Kate requested Donna send her list of equipment needed and job description & amount of time needed for PT editor. These requests should also include dollar amounts. Shawn stated more money is needed for fiber. Kate will speak to BOE to make sure fiber for connectivity at THS is included in their budget.

PR Committee;

Donna G stated Ask the 1st Selectman show would be good PR (public relations) for channel. Jackie will work with Donna G to publicize show. Show will also be available for viewing "On Demand". Kate requested Donna G send her budget amount needed to PR of station to include in upcoming budget.

Marketing;

John asked members to send him ideas for marketing but received little input. Kate asked John to convene Marketing Cmt. meeting and report back at next meeting. Any monies needed show also be added to report to be included in 2016-17 budget request.

Miscellaneous~

Senior/Community Center- Donna G stated letter should be sent to Senior/Community Center committee to make them aware of what should be included in new building regarding connectivity, control & equipment rooms, and other concerns. Donna will resend letter to Kate.

Alliance for Community Media- Donna attended State meeting. Donna is working with this group to develop a Do-It-Yourself video archive system. She stated this a big project and will need grant monies to complete this.

501C3- on hold for now until First Selectman finalizes whether TCTV will be committee or commission and members reappointment is finalized. Committee agreed becoming 501C3 should be reactivated after the above is finalized. Kate will send Laura Campbell of Trumbull Chamber of Commerce the 2016-17 meeting schedule.

New Business:

Tony Hwang thanked committee members for their diligent work. Tony would like to appoint a few individuals to assist him with Charter regarding subscriber fees. Tony will be setting up meeting with P.U.R.A., Charter, Frontier and Direct TV to discuss disbursement of user/subscriber fees to local communities. Donna G suggested contacting and including Chairwoman of Alliance for Community Media. Tony will also find out if there are grants available. Motion to appoint John Annick, Jim Lang & Kevin Shively to assist Tony made by Donna C, seconded by Sue. All members in favor.

Meeting adjourned at 9:10am