Trumbull Community Television Commission

AGENDA
Thursday, February 17, 2022 via Zoom 7:45 AM EDT

https://us06web.zoom.us/j/88602310653?pwd=QkhnUXB2b2tMUUswcTREYjFTMys4QT09
Webinar ID: 886 0231 0653
Password: 238596

Join by telephone: (301) 715-8592 or (888) 475-4499 (Toll Free) / Webinar ID: 886 0231 0653

A. Public Comment

B. Administrative
   1. Approval of January 2022 minutes

C. Finance
   1. 2021-2022 budget status
   2. 2022-23 budget request

D. Programming- Lara

E. Technical – Jens
   1. Frontier and studio encoder status
   2. BOE Tricaster status
   3. Equipment needs for 2022-23
      a. Council Chambers Tricaster

F. Marketing/PR – Jim
   1. Trumbull Mall

G. THS Connection

H. Government relations

I. Industry Relations (ACM, Charter, Frontier)

J. Miscellaneous

2022 Meeting dates: April 28, June 16, August 18, October 20 and December 15
Minutes
Thursday,
January 20, 2022 via Zoom 7:45 AM EDT

Attending: Jim Lang, Vince Fini, Kate Donahue, Jens Haulund, Bill Chin, Lara Walden, Ryan Tyler
Not attending: Jeff Hackett

Meeting called to order at 7:47 AM

A. Public Comment - None

B. Administrative
   1. Approval of December 2021 minutes – Motion by Lang, 2nd by Fini. Unanimous.
   2. Welcome Ryan Tyler – Ryan and Lara reviewed his background. He will bring excellent experience and expertise to TCTV. His first major assignment is to make an assessment of all the equipment in the studio.

C. Finance
   1. 2021-2022 budget status - On budget. Need ~$2,000 for Black Magic Smart Hub – have that available in the capital budget. Lara getting pricing from HB Communications and DNR so we can replace in this FY.
   2. 2022-23 budget request discussion – Presentation to FS is February 4.
      a. Support for line item draft amounts
      b. Discussion of capital request:
         i. Council Chambers Tricaster can no longer support live streaming because Microsoft Explorer is no longer working (or being supported by Microsoft). We have an interim fix but it is not ideal. The system was purchased in 2015-16 and is close to the end of its useful life. We are getting estimates but expect it to come in at $60-65k. This must be replaced.
         ii. Studio equipment: we need more wireless mikes and to upgrade some of our lighting. Estimates for the budget are being worked on.
   c. Motion to support draft budget, including adding the recommended capital projects when we have dollar amounts by Lang, 2nd Haulund. Unanimous.
   d. Town IT budget: Chin shared that there is strong community support to make all government meetings interactive. This will require significant investment in technology and an assessment of personnel resources necessary for effective deployment of the technology. TCTV and the Town IT department will continue to work collaboratively to support the Town’s priorities. The Commission will need to continue to consider the implications of these changing priorities on our mission and strategies for success.

D. Programming- Lara
   1. All government meetings are back to online (Zoom) due to COVID
   2. Events/programs at the library and Senior Center have been cut back due to
COVID
3. Produced programming (Pinewood Lake Theater, Trumbull Historical Society, etc.) all on hold due to COVID
4. Still working with TPAUD on their mental health series – more important than ever
5. Starting to plan for THS Graduation – both Lara and Jens have seniors graduating so they will not be able to run the show that day
6. Interstitial programming – always looking for more, got some good content from National Science Foundation

E. Technical – Jens
1. Frontier and studio encoder status
   a. Installation scheduled with HB Communications for January 21. Has been a struggle. Black Magic Smart Hub has failed since the bid was accepted in August. We need this equipment. We are getting estimates from HB and DNR and hope to have it come in within the $2k we have left in our capital budget.
2. BOE Tricaster status – no update
3. Equipment needs for 2022-23
   a. Council Chambers Tricaster

F. Marketing/PR – Jim
1. Senior Center newsletter – we are included
2. Trumbull Mall – no update - COVID

G. THS Connection
1. Ryan will look for a THS teacher/administrator to be the advisor so he can restart the AV Club

H. Government relations – no news

I. Industry Relations (ACM, Charter, Frontier) – Jim Lang
1. Frontier continues to focus exclusively on their 5G rollout, non-responsive on all other issues – including putting TCTV on their channel line up
2. Lang reminded the Commission that Frontier does not carry our station and that town should not recommend Frontier to its residents until they do.

J. Miscellaneous

Meeting adjourned at 9:09 AM

2022 Meeting dates: February 17, April 28, June 16, August 18, October 20 and December 15
## TCTV - 2022-23 Budget Request

**Account**: 01060800  
**Kate Donahue**  

<table>
<thead>
<tr>
<th>Account</th>
<th>Acct Name</th>
<th>Description</th>
<th>2021-22 Request</th>
<th>2022-23 Budget</th>
<th>Projected</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>522202</td>
<td>SVS - Prof</td>
<td>Videographers</td>
<td>$35,000</td>
<td>$35,000</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>522205</td>
<td>Prog Exp</td>
<td>Supervising Producer</td>
<td>$58,000</td>
<td>$55,000</td>
<td>$39,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>534401</td>
<td>Office Sup</td>
<td>Office Supplies</td>
<td>$750</td>
<td>$750</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>534402</td>
<td>*Program Sup</td>
<td>Programming Supplies*</td>
<td>$9,108</td>
<td>$9,108</td>
<td>$9,108</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>545502</td>
<td>Public Rep</td>
<td>Public Relations</td>
<td>$1,000</td>
<td>$1,000</td>
<td>$200</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>567703</td>
<td>Trnsp-Trv</td>
<td>Travel</td>
<td>$250</td>
<td>$250</td>
<td>$250</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>590014</td>
<td>Util-Phone</td>
<td>Verizon wireless</td>
<td>$480</td>
<td>$480</td>
<td>$480</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>104,108</td>
<td></td>
<td></td>
<td>$101,108</td>
<td>$53,808</td>
<td>$101,335</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Capital Request**:  
- **$11,800**: Council Chambers Tricaster replacement  
- **$2,000**: Studio router upgrade  

### Annual costs:
- **Adobe Creative Cloud**: $850  
- **Storyblocks**: $360  
- **Vimeo**: $-  
- **DropBox**: $-  
- **DNR server maint**: $2,200  
- **Tightrope maintenance**: $800  
- **Network solutions**: $45  
- **Cablecast**: $2,200  
- **Roku/Apple via Cablecast**: $500  
- **Cloud storage**: $400  
- **Wix.com**: $-  
- **Miscellaneous**: $1,500  

### Capital Equipment:
- **Tricaster**: Audio and cameras are fine. We can record but cannot stream live anymore  
- **Studio Router**: Didn't do any multi-camera program recording during COVID. When tried a multicaamera program recording the unit wouldn't even turn on. Can still record 3 cameras separately and then edit them together but results in excessive post production time, manpower and cost
### Annual costs:

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adobe Creative Cloud</td>
<td>$850</td>
<td></td>
</tr>
<tr>
<td>Storyblocks</td>
<td>$360</td>
<td>Critical - needs to be put on a credit card</td>
</tr>
<tr>
<td>Vimeo</td>
<td>-</td>
<td>Don't use much, plan to cancel</td>
</tr>
<tr>
<td>DropBox</td>
<td>-</td>
<td>Can now use the free version because we don't have the volume</td>
</tr>
<tr>
<td>DNR server maint</td>
<td>$2,200</td>
<td>Should be in BOE budget but it's not</td>
</tr>
<tr>
<td>Tightrope maintenance</td>
<td>$800</td>
<td></td>
</tr>
<tr>
<td>Network solutions</td>
<td>$45</td>
<td><a href="http://www.trumbullps.tv">www.trumbullps.tv</a> domain</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Annual subscription for unlimited streaming from TCTV website thru Facebook - move bandwidth burden from TPS to Tightrope</td>
</tr>
<tr>
<td>Cablecast</td>
<td>$2,200</td>
<td></td>
</tr>
<tr>
<td>Roku/Apple via Cablecast</td>
<td>$500</td>
<td>Annual maintenance for unlimited streaming of our Roku/Apple Channel</td>
</tr>
<tr>
<td>Cloud storage</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Wix.com</td>
<td>-</td>
<td>Don't need, hosted on WordPress now</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$1,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$8,855</td>
<td></td>
</tr>
</tbody>
</table>