

# Trumbull Community Television Commission

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## AGENDA

Thursday,  
August 19, 2021 via Zoom 3:00 PM EDT

- A. Public Comment
- B. Administrative
  - 1. Approval of June 2021 minutes
  - 2. Future meeting format and timing
    - a. Option to meet via Zoom – circumstances
    - b. Frequency of meetings
- C. Finance
  - 1. 2021-2022 budget status
- D. Programming- Lara
  - 1. Studio upgrade
  - 2. Local election programming
  - 3. Government meetings – changing status
- E. Technical – Jens
  - 1. Frontier and studio encoder status
  - 2. Streaming capability /Non-cable platform options
  - 3. BOE Tricaster status
  - 4. THS access
- F. Marketing/PR – Jim
  - 1. Social media
  - 2. Flyers in elementary backpacks
  - 3. Eblast to middle/high school parents
  - 4. Trumbull Times ad
  - 5. Senior Center newsletter
  - 6. Art Festival
  - 7. Trumbull Mall
- G. THS Connection
- H. Government relations
- I. Industry Relations (ACM, Charter, Frontier)
- J. Miscellaneous

2021 Meeting dates: September 16, October 21, November 18 and December 16.