

# Trumbull Economic and Community Development Update



As summer winds down, we are continuing to take a balanced approach to growth in Trumbull by preserving our strong quality of life while adapting for the future with safe, well-planned, and well-located development.

At our two malls, we are mixing entertainment businesses, attractions, events and more eateries to create vibrant destinations for shoppers and visitors, benefiting all businesses in the malls. This is dubbed "Retail-tainment," and this new normal has come to Trumbull.

In July, SeaQuest, a 17,000 SF aquarium, opened at Westfield Trumbull Mall. Visitorship has been very strong since its opening and it expects approximately 300,000 visitors this year. At the Hawley Lane Mall, Xperiment VR, a virtual reality business, opened in June in the former Dress Barn space. The Goldfish Swim School received approval from Planning and Zoning in June. Goldfish Swim School teaches children and has open family swim events for the public. It is taking approximately 10,000 SF of space along the internal rear corridor of the mall. More of these types of businesses will be incorporated into our retail centers and will help to keep these properties vibrant into the future.

We were proud to hear during a recent visit to Trumbull by Patrick McMahon, CEO of the Connecticut Main Street Center organization, that Trumbull is being highlighted as an example for other communities throughout Connecticut with struggling malls to follow in order to plan a sustainable pathway forward given the significant challenges faced by the retail industry. We have more challenges ahead, and success will take time and diligence, but we are taking important steps that will position our malls for success.

Once again, we want to thank you for your commitment to a vibrant Trumbull business community. We hope to see you at our upcoming Trumbull Restaurant Week and our Annual Business Appreciation Breakfast. By working together, we continue to make Trumbull the place to be.

Vicki A. Tesoro First Selectman Ralph Sather Chair, ECDC Commission Rina Bakalar Director, ECD

#### Shovels in the Ground...

We have construction underway throughout town that includes new medical office buildings, business commercial plazas, multi-family luxury housing, a new pre-school and a 55+ independent living facility.



### 123 Monroe Turnpike

A ribbon cutting ceremony will be held at noon on September 25 at 123 Monroe Turnpike to celebrate the completion of a new 10,000+ SF commercial office building. The building is located just before the Monroe town line. Dr. Joseph J. Firgeleski III, who has practiced chiropractic medicine in Trumbull for several decades, is the owner/developer of the property. His practice will be relocated to the site along with several other businesses.

For more information, please contact Joe Ganino at

joeg.martincaselli@gmail.com.





#### 5000 Main Street

A new 8,500 SF medical office building is under construction at Trumbull's southern gateway on Main Street. The building will have an elevator and 63 parking spaces. It will be developed in a New Englandstyle architecture so as to compliment the adjacent residential neighborhood. For more information, please contact Jodie Dostal of Cushman Wakefield at 203-858-1822.



### Former Marisa's Restaurant Site, 6540 Main Street

The long awaited renovation of the former Marisa's Restaurant site on Main Street in the Long Hill Green Village district is underway. A groundbreaking ceremony was held on June 27. The new 16,000+ SF commercial center will house a full service restaurant, Dunkin Donuts and a number of other commercial businesses. Mike and Mark Cerreta, who also own the adjacent plaza, are undertaking this project. For more information, please contact Mike Cerreta at 203-268-2225.



### Trumbull Center, 965 White Plains Road

Extensive site preparation is underway at 965 White Plains Road in Trumbull Center to prepare for the construction of a new 23,000 SF commercial center, which will house a new CVS and Starbucks, both with drive-thru windows. Additional retail space will be available. For more information about the additional space, contact Peter Dinardo at peter@dinardoent.com.



### Ten Trumbull, 100 Oakview Drive

Ten Trumbull, a new community of 202 units of luxury, market rate apartments is under construction and due to start leasing in September. The first residents will occupy units in December 2019. The project was approved in 2017 under a new mixed-use regulation designed to spark investment and revitalization in our underperforming industrial zones. For more information call 203-231-4959 or e-mail TenTrumbull@continentalproperties.com.



Resort Lifestyle Communities
River Valley Retirement Community
is under construction at 101 Oakview
Drive in Trumbull. This 135 unit
independent living community will
offer meals, housekeeping and a
variety of amenities for those 55+.
Contact Julie Loderat (203) 6836460 for more information.



The Learning Experience, 2285 Reservoir Avenue
The Learning Experience is constructing a new daycare/preschool at 2285 Reservoir Avenue. The company hopes to complete the 2.3 million dollar project in spring of 2020. For more information contact Louay Akil at louayakil@gmail.com or 862-849-6070.

### Public Improvements to our Commercial Districts...



On July 30, First Selectman Vicki Tesoro, her staff and our State Legislative Delegation met with CT Department of Transportation Commissioner Joseph Giulietti and his key staff to discuss a variety of infrastructure projects. The goal of the meeting was to create a partnership to expedite key projects. The projects discussed include:

- Redirection of the Pequonnock River Trail crossing at Route 111 and the installation of a light at the Chip's/Fitness Edge commercial plaza.
- Installation of the light at Whitney Avenue and Main Street along with sidewalk installations and other improvements in Long Hill Green. The right hand turn lane from Whitney Avenue north on Main Street was completed this summer and has improved traffic flow in the area.

- Discussion of the installation of a light at Quality Street and Church Hill Road in order to consider sites for municipal facilities.
- Development of a scope of work for a Boulevard Study through the Trumbull Center area to Reservoir Avenue.
- Overdue maintenance issues on State roadways throughout town.
- Reconstruction of Strobel Road, Moose Hill Road and Chestnut Tree Hill Road.

### Corporate Business Expansions and Locations...

Trumbull is growing its corporate presence:

- Cooper Surgical has leased additional space at 55 Corporate Drive.
- Connecticut Make a Wish Foundation is relocating its Connecticut headquarters to 60 Commerce Drive in our Trumbull Corporate Park.
- Fuji Film and Central Communications established a location in Trumbull on Trefoil Drive this year.
- Three new business have located to The CoLab @ 55 Merritt (Trumbull Tradesman Center) so far this year. Levco Tech is relocating from Norwalk, Heir Logic, and Graystone Advertising Group.
- Henkel Corporation continues to expand its Trumbull workforce this year with 100+ employees in high wage jobs.

Join us for Trumbull Restaurant Week...



We have over 23+ participating restaurants offering prix fixe menus, buy one-get one offers, specials discounts and free menu items with a purchase. Thank you to the Trumbull Economic and Community Development Commission, the Trumbull Chamber of Commerce, Westfield Trumbull Mall and Newtown Savings Bank for your generous sponsorships to help promote our local businesses. For more information, visit www.trumbullrestaurantweek.com.

## Save the Date: Trumbull Annual Business Appreciation Breakfast...

Please mark your calendar for Friday, October 25 from 8:00-10:00AM at the Trumbull Marriott. Invitations with RSVP information and agenda details will go out in September.

Thank you for your commitment to Trumbull!





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