

# OFFICE OF FIRST SELECTMAN VICKI TESORO

FOR IMMEDIATE RELEASE  
November 22, 2019

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## Tesoro Encourages Residents to Shop Local

Trumbull, CT—Small Business Saturday kicks off the 2019 holiday shopping season on Saturday, November 30. The Shop Small movement is gaining momentum as more people become aware of the impact of online shopping on local merchants. First Selectman Vicki Tesoro issued a proclamation encouraging all residents to shop locally and to support our Trumbull businesses.

“Small, local businesses are the lifeblood of our Trumbull economy. I want to encourage everyone to visit our shops and buy local as often as possible this holiday season and every day. Buying local keeps money in our economy to generate even more benefits,” stated Tesoro.

Trumbull has a number of small businesses offering unique gift options for consumers. In recent years, a number of new businesses have opened in commercial centers throughout Trumbull. Many of these establishments are owned and operated by Trumbull residents. Businesses will be running holiday shopping specials to entice shoppers. Small businesses employ 47.5% of the employees in the private sector in the United States.

“Pure Poetry is located in the Madison Village Plaza, Liv’s Gifts is on Main Street, and City Line Florist has a beautiful gift selection. Residents can purchase gift cards at our restaurants and some of our fun recreational businesses like Xperiment VR in the Hawley Lane Mall, DBAT in the Trumbull Corporate Park or the soon to open Escapology on Trefoil Drive. Our Westfield Trumbull Mall has a number of small, local business operators who can use support. Please keep all of them in mind this season,” stated Rina Bakalar, Director of Economic and Community Development for Trumbull.

For more information about how to participate in Small Business Saturday, contact Rina Bakalar at [rbakalar@trumbull-ct.gov](mailto:rbakalar@trumbull-ct.gov). ###