

# PROCLAMATION

**WHEREAS**, in 2017, the United State Senate unanimously passed a resolution recognizing the Saturday between Black Friday and Cyber Monday as **SMALL BUSINESS SATURDAY** to increase awareness of the value of locally-owned small businesses; and,

**WHEREAS**, the government of Trumbull, Connecticut celebrates our local small businesses and the contributions they make to our local economy; and,

**WHEREAS**, the vitality of our local small businesses contributes to the desirability of Trumbull as a place to live and raise a family; and,

**WHEREAS**, small businesses employ 47.5% of the employees in the private sector in the United States; and,

**WHEREAS**, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and,

**WHEREAS**, a visit to the family-owned shop or a stop at a neighborhood food establishment promotes a more vibrant community; and,

**NOW, THEREFORE I**, Vicki Tesoro, by virtue of the authority vested in me as First Selectman of the Town of Trumbull, Connecticut do hereby proclaim November 28, 2020 as

## SMALL BUSINESS SATURDAY

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Town of Trumbull to be affixed on the 25<sup>th</sup> day of November in the year 2020.

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Vicki A. Tesoro  
First Selectman