



United States CONSUMER PRODUCT SAFETY COMMISSION

Base Brands Recalls Water Bottles Due to Violation of Lead Paint Standard (Recall Alert)



Recall Summary

Name of product:

Reduce Hydro Pro water bottles

Hazard:

The pink paint on the outside of the bear water bottle contains levels of lead that exceed the federal lead paint standard. Lead is toxic if ingested by young children and can cause adverse health issues.

Remedy:

Refund

Replace

Recall date:

April 19, 2018

Units:

About 2,000

Consumer Contact:

**Base Brands toll-free at
833-600-2887 between 9
a.m. and 5 p.m. ET
Monday through Friday,
email at
info@basebrands.com
or online at
www.reduceeveryday.com
and click on Safety
Notices for more
information.**

Recall Details

Description:

This recall involves Base Brands children's Reduce Hydro Pro Furry Friends water bottles. The stainless steel insulated, 14 ounce water bottles were sold in a pack of two bottles: a pink bottle with a character of a bear face and a gray bottle with the character of a lamb head. The recalled water bottles have a removable lid gasket and a rubber carry strap. Reduce, www.reduceeveryday.com, and 14oz/0.41L are printed on the blue or pink underside of the bottle.

Remedy:

Consumers should immediately stop using the recalled water bottles, take them away from children and return them to any Costco store for a full refund. Costco and Amazon are contacting all known purchasers directly. Consumers who

purchased a water bottle via Amazon should contact Base Brands for a free replacement water bottle, including shipping, or a full refund.

Incidents/Injuries:

None reported

Sold At:

Costco Wholesale stores nationwide and online at www.amazon.com from January 2018 through February 2018 for about \$13.

Importer(s):

Base Brands LLC, of Atlanta, Ga.

Manufactured In:

China

Recall number:

18-738
