

# Startup Expenses

Enter your company name here

## Sources of Capital

### Owners' Investment (name and percent ownership)

Your name and percent ownership	\$	-
Other investor		-
Other investor		-
Other investor		-
<b>Total Investment</b>	<b>\$</b>	<b>-</b>

### Bank Loans

Bank 1	\$	-
Bank 2		-
Bank 3		-
Bank 4		-
<b>Total Bank Loans</b>	<b>\$</b>	<b>-</b>

### Other Loans

Source 1	\$	-
Source 2		-
<b>Total Other Loans</b>	<b>\$</b>	<b>-</b>

## Startup Expenses

### Buildings/Real Estate

Purchase	\$	-
Construction		-
Remodeling		-
Other		-
<b>Total Buildings/Real Estate</b>	<b>\$</b>	<b>-</b>

### Leasehold Improvements

Item 1	\$	-
Item 2		-
Item 3		-
Item 4		-
<b>Total Leasehold Improvements</b>	<b>\$</b>	<b>-</b>

### Capital Equipment List

Furniture	\$	-
Equipment		-
Fixtures		-
Machinery		-
Other		-
<b>Total Capital Equipment</b>	<b>\$</b>	<b>-</b>

**Location and Admin Expenses**

Rent & Related Costs	\$	-
Utility deposits		-
Legal and accounting fees		-
Prepaid insurance		-
Pre-opening salaries		-
Other		-
<b>Total Location and Admin Expenses</b>	<b>\$</b>	<b>-</b>

**Opening Inventory**

Category 1	\$	-
Category 2		-
Category 3		-
Category 4		-
Category 5		-
<b>Total Inventory</b>	<b>\$</b>	<b>-</b>

**Advertising and Promotional Expenses**

Advertising	\$	-
Signage		-
Printing		-
Travel/entertainment		-
Other/additional categories		-
<b>Total Advertising/Promotional Expenses</b>	<b>\$</b>	<b>-</b>

**Other Expenses**

Other expense 1	\$	-
Other expense 2		-
<b>Total Other Expenses</b>	<b>\$</b>	<b>-</b>

**Reserve for Contingencies**

\$	-
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**Working Capital**

\$	-
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**Summary Statement**

**Sources of Capital**

Owners' and other investments	\$	-
Bank loans		-
Other loans		-
<b>Total Source of Funds</b>	<b>\$</b>	<b>-</b>

**Startup Expenses**

Buildings/real estate	\$	-
Leasehold improvements		-
Capital equipment		-
Location/administration expenses		-
Opening inventory		-
Advertising/promotional expenses		-
Other expenses		-
Contingency fund		-
Working capital		-
<b>Total Startup Expenses</b>	<b>\$</b>	<b>-</b>

**Security and Collateral for Loan Proposal**

<b>Collateral for Loans</b>		<b>Value</b>
Real estate	\$	-
Other collateral		-
Other collateral		-
Other collateral		-

**Owners**

Your name here  
Other owner  
Other owner

**Loan Guarantors (other than owners)**

Loan guarantor 1  
Loan guarantor 2  
Loan guarantor 3

**Notes on Preparation**

**Note:** You may want to print this information to use as reference later. To delete these instructions, click the border of this text box and then press the DELETE key.

Nearly everyone who has ever started a business has underestimated the costs, and then faced the danger of running with inadequate capital reserves. The key to avoiding this pitfall is to adopt a rigorous approach to your research and planning.

Our Startup Expenses worksheet will lead you through the process.

**EXPENSES** - Begin by estimating expenses. What will it cost you to get your business up and running? The key to accuracy here is attention to detail. For each category of expense, draw up a list of everything you will need to purchase. This will include both tangible assets (for example, equipment, inventory) and services (for example, remodeling, insurance). Then determine where you might purchase these goods or services. Research more than one vendor; i.e.: comparison shop. Do not look at price alone; terms of payment, delivery, reliability, and service are also important.

**CONTINGENCIES** - Add a reserve for contingencies. Be sure to explain in your narrative how you decided on the amount you are putting into this reserve.

**WORKING CAPITAL** - You cannot open with an empty bank account. You need a cash cushion to meet expenses while the business gets going. Eventually you should do a 12-month cash flow projection. This is where you will work out your estimate of working capital needs. For now, either leave this line blank or put in your best rough guess. After you have done your cash flow, you can come back and enter the carefully researched figure.

**SOURCES** - Now that you have estimated how much capital will be needed to start, you should turn your attention to the top part of this worksheet. Enter the