



## Launch Your Brand: Maximizing Your Brand's Impact Through Social Media

### *A Free SCORE Workshop*

Sept 11 | 06:00 PM - 07:30 PM ET | In-person

Trumbull Library  
33 Quality Street, Trumbull, CT 06611

**This is a live workshop, held at Trumbull Library. Click on QR Code to Register for the Event.**



In this workshop, you will learn how to effectively utilize social media to launch your brand, grow your audience, build a loyal following and most importantly increase sales by generating conversion.

#### **You will learn:**

- Social media best practices
- How to increase engagement with your audience
- How to nurture brand loyalty
- How to generate sales conversions

#### **Prior to the workshop, give thought to:**

- Do you have a Content Calendar for your business?
- Do you know what to post?
- Do you know what the Golden Content Ratio is about?
- Are you engaging effectively with your audience?

#### **~ Meet Your Presenter ~ Ramon Peralta**



As Founder, CEO, and Chief Brand Officer at Peralta Design, Ramon leads a team that brings your brand and business to new heights by providing the 'rocket fuel' your business needs. Peralta Design's slogan, "We Launch Brands"®, demonstrates their commitment to elevating entrepreneurs and businesses through comprehensive digital strategies. Ramon and his team work with clients to analyze what improvements could be made to their businesses from branding to digital and how they can get a fast return on their investment.

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration, and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost. [Find out more about our mission, vision and values.](#)



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